

Atty. Docket No. 5863.P001R



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PATENT

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Reissue Application of:

George R. Garrick, et al. ) Examiner: Unassigned  
Serial No.: 10/029,635 ) Art Unit: 2154  
Filed: October 19, 2001 )  
For: PROCESS FOR OPTIMIZING THE )  
EFFECTIVENESS OF A HYPERTEXT ELEMENT)

Assistant Commissioner for Patents  
Box Missing Parts  
Washington, D.C. 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION  
(FILING DATE GRANTED)

Sir:

In response to the Notice to File Missing parts of Application (Filing Date Granted) mailed March 13, 2002, please find enclosed:

1.) a duly executed Declaration and Power of Attorney with respect to the above-referenced patent application;

FIRST CLASS CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail with sufficient postage in an envelope addressed to the Assistant Commissioner for Patents, Washington, D.C. 20231

on May 15, 2002

Pamala Stephenson

Date of Deposit

Name of Person Mailing Correspondence

Pamala Stephenson

May 15, 2002

Signature

Date

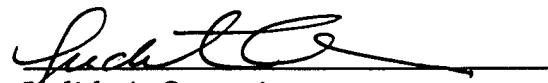
- 3.) a check in the amount of \$130.00 in payment of the surcharge of 37 C.F.R. § 1.16(e); and
- 4.) a copy of the Notice to File Missing Parts of Application.

If any additional fee is required, please charge Deposit Account No. 02-2666. A duplicate of this Response is enclosed for deposit account charging purposes.

Respectfully submitted,

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

Dated: 5/15/02



Judith A. Szepesi  
Reg. No. 39,393

12400 Wilshire Blvd.  
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Los Angeles, CA 90025-1026  
(408) 720-8598

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## FIRST CLASS CERTIFICATE OF MAILING

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May 15, 2002  
Date

Serial/Patent No.: 10/029,635

Filing/Issue Date: October 19, 2001

Client: NetROI

Title: PROCESS FOR OPTIMIZING THE EFFECTIVENESS OF A HYPERTEXT ELEMENT

BSTZ File No. 5863\_P001R

Atty/Secty Initials: JAS/pjs

Date Mailed: May 15, 2002

Docket Due Date: 5-13-2002

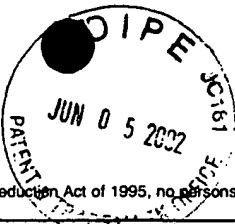
The following has been received in the U.S. Patent & Trademark Office on the date stamped hereon:

<input type="checkbox"/> Amendment/Response (____ pgs.)	<input type="checkbox"/> Express Mail No.: _____	<input checked="" type="checkbox"/> Check No. <u>49912</u>
<input type="checkbox"/> Appeal Brief (____ pgs.) (in triplicate)	<input checked="" type="checkbox"/> one Month(s) Extension of Time	Amt: <u>\$130.00</u>
<input type="checkbox"/> Application - Utility (____ pgs., with cover and abstract)	<input type="checkbox"/> Information Disclosure Statement & PTO-1449 (____ pgs.)	<input checked="" type="checkbox"/> Check No. <u>50195</u>
<input type="checkbox"/> Application - Rule 1.53(b) Continuation (____ pgs.)	<input type="checkbox"/> Issue Fee Transmittal	Amt: <u>\$110.00</u>
<input type="checkbox"/> Application - Rule 1.53(b) Divisional (____ pgs.)	<input type="checkbox"/> Notice of Appeal	
<input type="checkbox"/> Application - Rule 1.53(b) CIP (____ pgs.)	<input checked="" type="checkbox"/> Petition for Extension of Time	
<input type="checkbox"/> Application - Rule 1.53(d) CPA Transmittal (____ pgs.)	<input type="checkbox"/> Petition for _____	
<input type="checkbox"/> Application - Design (____ pgs.)	<input checked="" type="checkbox"/> Postcard	
<input type="checkbox"/> Application - PCT (____ pgs.)	<input type="checkbox"/> Power of Attorney (____ pgs.)	
<input type="checkbox"/> Application - Provisional (____ pgs.)	<input type="checkbox"/> Preliminary Amendment (____ pgs.)	
<input type="checkbox"/> Assignment and Cover Sheet	<input type="checkbox"/> Reply Brief (____ pgs.)	
<input checked="" type="checkbox"/> Certificate of Mailing	<input checked="" type="checkbox"/> Response to Notice of Missing Parts	
<input checked="" type="checkbox"/> Declaration & POA ( <u>4</u> pgs.)	<input type="checkbox"/> Small Entity Declaration for Indep. Inventor/Small Business	
<input type="checkbox"/> Disclosure Docs & Orig & Copy of Inventor's Signed Letter (____ pgs.)	<input type="checkbox"/> Transmittal Letter, in duplicate	
<input type="checkbox"/> Drawings: ____ # of sheets includes ____ figures	<input checked="" type="checkbox"/> Fee Transmittal, in duplicate	

Other: Copy of Notice of Missing Parts of Reissue Application

ORIGINAL    JHS    JAS    PJS    DOCKETING        FILE

OTHER: \_\_\_\_\_



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PTO/SB/17(09/00)

Approved for use through 10/31/2002. OMB 0651-0032

Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

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## FEE TRANSMITTAL FOR FY 2002

TOTAL AMOUNT OF PAYMENT (\$) \$240.00

Complete If Known:

Application No. 10/029,635

Filing Date October 19, 2001

First Named Inventor George R. Garrick, et al.

Group Art Unit 2154

Examiner Name Not Yet Assigned

Attorney Docket No. 5863.P001

**METHOD OF PAYMENT** (check one)

1.  The Commissioner is hereby authorized to charge indicated fees and credit any over payments to:

Deposit Account Number 02-2666

Deposit Account Name \_\_\_\_\_

Charge Any Additional Fee Required Under 37 CFR 1.16 and 1.17

Applicant claims small entity status. See 37 CFR 1.27

2.  Payment Enclosed:  Check  
\_\_\_\_\_  
 Money Order  
 Other

**FEE CALCULATION**

1. **BASIC FILING FEE**

Large Entity	Small Entity			
Fee	Fee	Fee	Fee	Fee Paid
Code	(\\$)	Code	(\\$)	
101	740	201	370	Utility application filing fee
106	330	206	165	Design application filing fee
107	510	207	255	Plant filing fee
108	740	208	370	Reissue filing fee
114	160	214	80	Provisional application filing fee

SUBTOTAL (1) \$ 0.00

2. **EXTRA CLAIM FEES**

	Extra Claims	Fee from below	Fee Paid
Total Claims	- 20** =	X	=
Independent Claims	- 3** =	X	=
Multiple Dependent			=

\*\*Or number previously paid, if greater; For Reissues, see below.

Large Entity	Small Entity			
Fee	Fee	Fee	Fee	Fee Description
Code	(\\$)	Code	(\\$)	
103	18	203	9	Claims in excess of 20
102	84	202	42	Independent claims in excess of 3
104	280	204	140	Multiple dependent claim, if not paid
109	84	209	42	**Reissue independent claims over original patent
110	18	210	9	**Reissue claims in excess of 20 and over original patent

SUBTOTAL (2) \$ 0.00

06/07/2002 SMINASS1 00000052 10029635

130.00 OP

01 FC:105

**FEE CALCULATION (continued)****3. ADDITIONAL FEES**

<u>Large Entity</u>		<u>Small Entity</u>				
Fee	Fee	Fee	Fee	<u>Fee Description</u>		<u>Fee Paid</u>
Code	(\$)	Code	(\$)			\$130.00
105	130	205	65	Surcharge - late filing fee or oath		
127	50	227	25	Surcharge - late provisional filing fee or cover sheet		
139	130	139	130	Non-English specification		
147	2,520	147	2,520	For filing a request for ex parte reexamination		
099	8,800	099	8,800	Request for inter parties reexamination		
112	920*	112	920*	Requesting publication of SIR prior to Examiner action		
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action		
115	110	215	55	Extension for reply within first month		\$110.00
116	400	216	200	Extension for reply within second month		
117	920	217	460	Extension for reply within third month		
118	1,440	218	720	Extension for reply within fourth month		
128	1,960	228	980	Extension for reply within fifth month		
119	320	219	160	Notice of Appeal		
120	320	220	160	Filing a brief in support of an appeal		
121	280	221	140	Request for oral hearing		
138	1,510	138	1,510	Petition to institute a public use proceeding		
140	110	240	55	Petition to revive – unavoidable		
141	1,280	241	640	Petition to revive - unintentional		
142	1,280	242	640	Utility issue fee (or reissue)		
143	460	243	230	Design issue fee		
144	620	244	310	Plant issue fee		
122	130	122	130	Petitions to the Commissioner		
123	50	123	50	Processing fee under 37 CFR 1.17(q)		
126	180	126	180	Submission of Information Disclosure Stmt		
581	40	581	40	Recording each patent assignment per property (times number of properties)		
146	740	246	370	For filing a submission after final rejection (see 37 CFR 1.129(a))		
148	110	248	55	Statutory Disclaimer		
149	740	249	370	For each additional invention to be examined (see 37 CFR 1.129(b))		
179	740	279	370	Request for Continued Examination (RCE)		
169	900	169	900	Request for expedited examination of a design application		
195	300	195	300	Publication fee for early, voluntary, or normal pub.		
196	300	196	300	Publication fee for republication		
194	130	194	130	Request for voluntary publication or republication		
098	130	098	130	Processing fee under 37 CFR 1.17(l) (except provisionals)		
091	1,280	091	1,280	Acceptance of unintentionally delayed claim for priority		

Other fee (specify) \_\_\_\_\_

Other fee (specify) \_\_\_\_\_

**SUBTOTAL (3) \$240.00**

\*Reduced by Basic Filing Fee Paid

**SUBMITTED BY:**Typed or Printed Name: Judith A. SzepesiSignature: Judith A. Szepesi Date: 5/15/02Reg. Number: 39,393 Telephone Number: (408) 720-8300